

*Middletown Township Board of Education Strategic Planning
Community Partnership Committee Report – June 2009 Status Update*

Goal	Community Partnership	Indicators of Success / Data Response
<p>Strategy #1</p>	<p><i>Develop a comprehensive public relations program that includes communicating with:</i></p> <ol style="list-style-type: none"> <i>1) General community</i> <i>2) Parental community</i> <i>3) Township committee</i> <i>4) Media</i> <i>5) School Alumni</i> 	<p><i>A. Comprehensive public relations program is developed and followed by the district</i></p>
		<p><i>B. A marked increase in district grants and corporate sponsorships to help increase school funding independent of budget approvals</i></p> <p><i>C. The general public is more informed due to the data in <u>A</u></i></p>
		<p><i>D. A strong and active Alumni Association exists and works to help support the school system. (Not Accomplished)</i></p>
		<p><i>E. Media ads and commercials are produced to tout the district's achievements</i></p>
		<p><i>F. Regularly scheduled meetings are being held between the district and the township</i></p> <ol style="list-style-type: none"> <i>1. The Township Administrator presented a proposal to install synthetic turf at Thompson and Thorne Middle Schools at the May 2009 Board of Education meeting.</i> <i>2. The Superintendent presented at the Municipal Alliance: Reaching Out Conference on May 14, 2009 with members of the Township Committee, the Police Chief and Municipal Judge.</i>

*Middletown Township Board of Education Strategic Planning
Community Partnership Committee Report – June 2009 Status Update*

Goal	Community Partnership	Indicators of Success / Data Response
Strategy #2	<i>Define and Promote Adequate School Funding</i>	<p><i>A. Greater percentage of annual budgets being passed.</i></p> <p>1. The 2009 Budget passed after extensive public communication on the issues. The Superintendent and Business Administrator went to 15 of 17 schools to meet with the PTA/PFA's and also local community groups.</p>
		<p><i>B. Expand programs without increasing budget</i></p> <p>1. The district will combine ARRA funds with reconfigured staff positions to implement full day kindergarten in all schools for the 2009-10 school year.</p>
Strategy #3	<i>Encourage alliances with local businesses and community groups, higher educational institutions, and cultural arts programs.</i>	<p><i>A. Strategic Plan Advisory Council Formed</i></p>
		<p><i>B. Strategic Plan Adherence</i></p>
		<p><i>C. Greater Presence and participation in the schools on the part of all facets of the community.</i></p>
		<p><i>D. Increased knowledge level on the part of students in the township history</i></p> <p>1. Thompson Middle School students participated in an extensive project on Middletown's role in the American Revolution. An article was published in several newspapers chronicling the project called "Middletown Students Learn American History from Artifacts in Their Own Backyard."</p>

*Middletown Township Board of Education Strategic Planning
Community Partnership Committee Report – June 2009 Status Update*

Goal	Community Partnership	Indicators of Success / Data Response
#4 Strategy	<i>Identify and expand opportunities to share services and facilities.</i>	<p><i>A. Increase in shared services between the township and the district.</i></p> <p>1. The Township is proposing to share land with the district to install turf at Thompson and Thorne Middle Schools.</p>
		<p><i>B. Greater understanding on the part of the community and media of the district and township being united and cooperative.</i></p>

June 2009