

STRATEGIC PLAN: Environment Status Update - June 2009
Indicators of Success Update

		Data Response																														
Goal	Provide communication that will foster ownership by the community of our schools, while implementing the necessary infrastructure that supports the educational program and the NJ Core Content Curriculum Standards																															
Strategy #1:	Foster supportive constructive relationships among all the stakeholders to the district strategic plans.																															
Strategy #4:	Effective communicate and coordinate all the available information about our 17 schools (internal and external).																															
Indicators of Success	1. Budget passes annually.	<table border="0"> <thead> <tr> <th></th> <th align="center"><u>Total Voters</u></th> <th align="center"><u>Yes</u></th> <th align="center"><u>No</u></th> <th align="center"><u>% of Passing</u></th> </tr> </thead> <tbody> <tr> <td>2005</td> <td align="center">4,766</td> <td align="center">2,876</td> <td align="center">1,890</td> <td align="center">60</td> </tr> <tr> <td>2006</td> <td align="center">5,012</td> <td align="center">2,443</td> <td align="center">2,569</td> <td align="center">Budget did not pass</td> </tr> <tr> <td>2007</td> <td align="center">6,331</td> <td align="center">3,830</td> <td align="center">2,501</td> <td align="center">61</td> </tr> <tr> <td>2008</td> <td align="center">5,152</td> <td align="center">2,790</td> <td align="center">2,362</td> <td align="center">54</td> </tr> <tr> <td></td> <td align="center">2009 7148</td> <td align="center">4,261</td> <td align="center">2,887</td> <td align="center">60</td> </tr> </tbody> </table>		<u>Total Voters</u>	<u>Yes</u>	<u>No</u>	<u>% of Passing</u>	2005	4,766	2,876	1,890	60	2006	5,012	2,443	2,569	Budget did not pass	2007	6,331	3,830	2,501	61	2008	5,152	2,790	2,362	54		2009 7148	4,261	2,887	60
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	2. Increased number of positive articles (3-5 per month, exclusive of regular sports coverage and board meetings) regarding the Middletown Township School District published in both area newspapers and a district newsletter that is included in the township mailer on a regular basis.	12 Articles are currently published on the District website and have been published in all the local newspapers due to the success of the Media Relation Consultant hired by the district for 2008-09.																														
	3. Successful completion of performance responsibilities, to be reviewed annually. (See Appendix A.)																															
	4. Qualitative: Assessment of public opinion about the school district prior to the hiring of the Public Information Coordinator and after 1 year of service to review increase in positive feedback about district. This information will identify areas of success and areas needing improvement. The public opinion polls will be conducted annually thereafter.	The Student Services Department has linked a public response section to the website following 3 major public hearings that were held this year: <i>October 2008 Preschool Expansion Mandate; May 21, 2009 Substance Abuse, What Every Parent Needs to Know; June 2, 2009 ARRA Funding and Full-Day Kindergarten Proposal.</i> Public questions asked at the meeting were posted on the website, along with responses. Members of the public who did not attend the hearings also had the opportunity to pose questions and receive answers from district administrators.																														

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Indicators of Success	1. Increase in number of positive articles published about the Middletown Township School District. (3-5 per school, annually).	
	2. District newsletter is included in the township mailers.	
Indicators of Success	1. 3-5 programs implemented annually at each school.	
	2. Attendance at events by the stakeholders.	
	3. Increased number of positive newspaper articles.	
	4. Qualitative: Assessment of participants' feelings through verbal interactions, as well as post-event surveys.	
Indicators of Success	1. Qualitative: Increased awareness of school happenings by the public at large. This can be measured via the Public Information surveys to be conducted annually.	
	2. Increased number of programs broadcast on Channel 20.	
	3. Budget passes.	

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Indicators of Success	1. Staff attends and implements ideas discussed.	
	2. Staff has greater awareness of their colleagues' teaching practices.	
	3. Qualitative – Principals can observe a collegial atmosphere through private discussions and observations.	
	4. Quantitative – Postevaluation forms will be completed after all share sessions.	
Strategy #2:	Implement the long-range facility plan and continue to maintain the facilities we have in place.	
Indicators of Success	1. Budgeted accounts are fully funded annually.	
	2. No routine failures attributed to lack of plant maintenance	
	3. Qualitative: Assessment of public opinion about fulfillment of the district's maintenance plan.	
	4. Qualitative: Increased public awareness of the conditions of the district's facilities, equipment and grounds. This can be measured via the Public Information surveys to be conducted annually.	
Indicators of Success	1. Post Surveys are completed and a majority favors the revised long-range plan.	
	2. Attendance at Information Exchange Sessions is high and communication is townshipwide.	
Indicators of Success	1. Long-range facilities plan referendum is passed.	
	2. Schools are updated, improved and expanded.	

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Strategy #3:	Fully implement the five-year technology plan and integrate technology usage in the K-12 curriculum.	
Indicators of Success	1. District technology plan is implemented and successfully executed.	
	2. Public becomes more aware of district technology plan, as well as improvements in technology use by staff and students.	ARRA Public Hearing includes proposals to improve technology infrastructure, as well as plans to purchase more mini-laptops and instructional software, like Gizmos. Personal, portable devices will also be piloted in 09-10 in the high schools due to new policies generated by a district committee.
	3. Updated technology equipment is purchased by district and utilized by students and faculty.	
	4. Funding is appropriated for technology improvement and staff development in the annual school budget.	
	5. Students will have increased access to Computer Labs before and after school.	
	6. District buildings will have universal wireless access.	Elementary Schools will become wireless by 09-10. Computer labs will be converted to kindergarten classrooms and the computers will be moved into the classrooms.
	7. An automated phone calling and e-mail database will be created and utilized to inform the students' families of school issues.	
Indicators of Success	1. Policy is created and officially adopted by the district.	AUP - New Policy drafted by a district-wide committee to be approved on the June 2009 board agenda.
	2. Distance learning opportunities are utilized at all grade levels.	
	3. Online discussion webs and Podcasts are available to students on the district website.	
	4. Laptops are provided by the district at all grade levels.	
	5. Students achieve highest levels of technology use.	

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Indicators of Success	1. The inclusion of three to four sessions of professional development each school year based on technology implementation that accurately matches the results of the	
	2. Staff's integrating of technology in classrooms as noted in lesson plans and observations.	
Indicators of Success	1. Alternate funding resources are secured.	
	2. New equipment or programs are purchased with the alternate funds.	