



SHAPE America and the American Heart Association collaborate on the Jump Rope For Heart and Hoops For Heart programs.

Leonardo Elementary School Students!

Dear Parent/Guardian,

We are thrilled to be supporting the American Heart Association to help teach our students and families how to take care of their hearts through their **Jump Rope For Heart** program scheduled for **April 5th** during school hours.



Through this program...

YOUR CHILD learns about the importance of taking care of their heart and how it works with the educational materials provided by the AHA. Heart disease is the leading cause of death in America BUT, we can change that – 80 percent of risk factors for heart disease are preventable. Each Zoo Crew character has a healthy message that teaches healthy habits for life!

YOUR CHILD can commit to improving their own health. We're challenging them to take a heart health challenge through our Zoo Crew E-Card and asking them to share that message with **10** friends or family members. When they complete the challenge they will earn Rory's Zoo Crew Badge .



YOUR CHILD feels good about participating in a community service project that is making a difference in people's lives! Funds raised support research, advocacy and education initiatives that save lives in our community. In addition, our school can earn money for PE equipment so we can keep our kids moving!



I hope you are as excited as I am to support our students in this important experience.

Ms. Fitzpatrick and Mrs. Cimmino

Join the Zoo Crew! Collect all 6 Characters!

 Rory McFiercely III \$5	 Mr. Tusker First Online Donation	 Savanna Bolt \$85 Online	 Jade Shoots \$20	 Jenny Kicks \$35	 Finley Chillerton \$100
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Your teacher has these 3 characters NOW!

Help Others
Be Physically Active
Avoid Sugary Beverages
Eat More Vegetables
Watch Out for Salt
Avoid Tobacco

Please Note: There is a \$10.00 minimum ONLINE donation. Raise \$10 online and receive Mr. Tusker, Rory and a lanyard!

REGISTER ONLINE TODAY!



Step 1: Go to heart.org/jump

Step 2: In the **Find Your School** and **Sign Up** area, click on your state or enter the city where your school is located. Click on the first letter of your school's name. Once you find your school, click on **Join Team**.

Step 3: Create your Username, Password and answer a security question. **Click Continue**. (Be sure your username and password are easy to remember).

Step 4: Fill out the registration form.

Review the Online Waiver and click the box to accept.

Students that earn donations online will be entered into a raffle to receive Gabby the plush giraffe! 1 per grade will be awarded.



You can also send emails, texts and donation requests from your phone! Search "Jump/Hoops" to download the app today!

You can even link the event to your Facebook page!

Ask your sponsors if they work for a company that matches the contributions of their employees. They can provide you with their company's matching gift form to include in your collection envelope.

Please return all donation envelopes and online reports by April 7th.

Online Donations/Checks Preferred.

Please make checks payable to the American Heart Association.