

November 30, 2016

Dear Eighth Grade Parents:

Yearbook ads are a great way to celebrate student success and milestones. Please visit <http://www.jostens.com/yearbooks/yearbook-ads.html> to create your recognition ad. There are two ad layouts to choose from: ¼ page ads and ⅛ page ads. Pricing for the ads is available on the above website. **The last day to create an ad for the yearbook is February 16.** If you have any problems or questions, please feel free to call Jostens at 1-800-358-0800.

TIPS for Creating Your Best Ad:

- Your pictures will look and fit better if they are the same orientation as the picture box (horizontal vs. vertical orientation).
- Use clear, high resolution pictures. If your picture is blurry, it will be blurry in the ad.
- Create the ad around your child and write a personal message.
- Use the cropping tools on the website to crop out unnecessary background and focus on your child.

****Remember the last day to create your ad is: February 16, 2017**

Yearbooks are also available to purchase online at:

<http://www.jostens.com/yearbooks/high-school-yearbooks.html>

Prices vary and there are some different options to choose from such as personalization and icons. The earlier you buy, the better the deal!

Sincerely,

Ms. Capraun and Mrs. Nigro
Yearbook Advisors