



September 7, 2014

Dear Middletown Township Elementary School Parents/Guardians:

Last year our new Cool Caf Elementary program was launched at Bayview, Fairview, Harmony, Lincroft, New Monmouth, and Nut Swamp Elementary Schools. Starting Wednesday September 3, 2014, we will be expanding the program to Middletown Village, Navesink, River Plaza, and Ocean Ave Elementary Schools.

Part of the Cool Caf program features additional products offered to students for purchase. These items are **NOT** part of the regular lunch price of \$2.85. All ala carte snacks and beverages offered will meet the USDA "Smart Snacks" guidelines that went into effect July 1, 2014.

The snacks will be available during your child's regular lunch period.

Available items may vary based on location:

- **Bottled Water : \$.60**
- **100% Juice Capri Sun: \$1.00**
- **Whole Grain Animal Crackers, Elf Grahams, & Pretzels: \$.75**
- **Fruit-Roll Ups, Reduced Sugar: \$.75**
- **Fresh Baked Cookie, Made with 51% Whole Grain, Reduced Fat, Reduced Sugar,: \$.50**

Students will not be able to purchase snacks if their lunch account has a negative balance. Schools who had the Cool Caf program last year, these additional items will once again begin to be offered during the week of September 8th. Middletown Village, Navesink, River Plaza, and Ocean Ave Elementary Schools, we will begin to offer these additional items mid to end of September.

Sincerely,

Michael Bloomberg
Food Service Director

